



STONY STRATFORD BUSINESS ASSOCIATION PRIVACY POLICY

Your privacy is important to Stony Stratford Business Association (SSBA) and although under current legislation we are not required to register with the Information Commissioner's Office, we've developed a Privacy Policy that covers how we collect, use, disclose, transfer, and store your information. We will take all reasonable steps to ensure that your data is treated securely and in accordance with this privacy policy.

What we collect

We collect certain information or data about you when you use our web sites: www.stonystratfordbusiness.org.uk and www.stonystratford.co.uk or contact us using the website form, by letter or by email.

We collect:

- your title, first name, surname, business name, business type, telephone and email address if you contact SSBA,
- your email address when you sign up to our email alerts, and
- how you use our emails - for example whether you open them and which links you click on, your IP address, and
- details of which version of web browser you used as well as information on how you use the site, by using cookies and page tagging techniques.

This information helps us to:

- send you our newsletters from time to time if you have requested this information,
- ensure that content from our site is presented in the most effective manner for you and for your device,
- provide you with information which we feel may interest you,
- carry out our obligations arising from any membership agreement entered into between you and us,
- allow you to participate in interactive features of our service, when you choose to do so, and
- notify you about changes to our service.

This information can be viewed by authorised people in SSBA and our suppliers Interdirect, Fusemetrix Group Limited, Zoho to:

- improve the site by monitoring how you use it,
- gather feedback to improve our services - for example our email alerts,
- respond to any feedback you send us.

Disclosing your information

We may pass on your personal information if we have a legal obligation to do so, or if we have to enforce or apply our terms of use and other agreements. We will not sell or share your information with any other organisation.

Your rights

You can find out what information we hold about you and ask us not to use any of the information we collect. If you wish to exercise this right, please send your request to: ssbaadmin@stonystratfordbusiness.org.uk.

If you've signed up for our ebulletin, you can unsubscribe at any time by clicking the "unsubscribe" link which you will find at the foot of each ebulletin.

About Us

SSBA is a voluntary association currently not required to register with the Information Commissioner. The objectives of the association as defined in its constitution are to promote measures calculated to benefit and protect the business interests of its members and to promote or support any measures which are for the good of Stony Stratford and the surrounding area.

Please note that if you click on, or follow, any links from our web sites to external websites, our privacy policy will no longer apply. Please check the privacy policies of any such external site before submitting any personal data, as we cannot accept any responsibility or liability in relation to them.

This policy was formally adopted by the Stony Stratford Business Association Committee on 22 March 2018.